

10 REASONS TO FLUORIDATE PUBLIC WATER



MOST EFFECTIVE PUBLIC HEALTH MEASURE TO PREVENT TOOTH DECAY

The Centers for Disease Control and Prevention (CDC) has proclaimed community water fluoridation one of 10 great public health achievements of the 20th century.

FLUORIDE IS NATURALLY PRESENT IN ALL WATER SOURCES



Water fluoridation is the simple process of adjusting naturally occurring fluoride to an optimal level for preventing tooth decay—0.7 ppm, or about 3 drops in 55 gallons of water.

SIMILAR TO FORTIFYING OTHER FOODS & BEVERAGES



Fluoridated water is similar to fortifying salt with iodine, milk with vitamin D, orange juice with calcium and bread with folic acid.

PREVENTS DENTAL DISEASE

It is the most efficient way to prevent one of the most common childhood diseases – dental decay. An estimated 51 million school hours are lost each year due to dental-related illness.



PROTECTS ALL AGES AGAINST CAVITIES



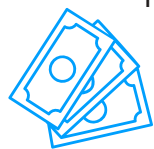
Despite fluoride in toothpaste and other sources, community water fluoridation still prevents at least 25% of tooth decay.

NEARLY 80 YEARS OF PROVEN PUBLIC HEALTH IMPACT



Community water systems have been fluoridating water for almost 80 years. This long-standing public health measure is supported by decades of rigorous scientific research and real-world success.

SAVES MONEY



The average lifetime cost per person to fluoridate a water supply is less than the cost of one dental filling. For most cities, every \$1 invested in water fluoridation saves \$38 in dental treatment costs.

RECOGNIZED BY 125+ ORGANIZATIONS

125+ national and international organizations, including the ADA, CDC, AMA, and WHO, support water fluoridation for its public health benefits.



SAFE, EFFECTIVE, AND BACKED BY SCIENCE

There is no valid, peer-reviewed scientific evidence of harm from optimally fluoridated water. Leading health organizations worldwide continue to support its safety and effectiveness.

ENDORSED BY THE AMERICAN DENTAL ASSOCIATION



One of the most widely respected sources for information regarding fluoridation and fluoride is the American Dental Association. Learn more on the ADA's website at [ADA.org/fluoride](https://ada.org/fluoride).



LEARN MORE AT [TNDENTAL.ORG](https://tndental.org)

