# TENNESSEE JULY/AUGUST 2022 VOLUME 28, ISSUE 4



# ANNUAL SESSION EVENT HIGHLIGHTS

///// Bimonthly news and information for TDA members

tda

See Page 16



2022-2023 BOARD OF TRUSTEES



TDA President MITCH BALDREE CHATTANOOGA



President-Elect **GEORGE "CHIP"** CLAYTON NASHVILLE



Secretary J. ALLEN BURLESON JONESBOROUGH



Treasurer JAY DAVIS SHELBYVILLE



Trustee First District MIKE LAMB KINGSPORT



Trustee Second District HOPE WATSON MARYVILLE



Trustee Chattanooga Area **KEVIN BRYANT** CHATTANOOGA



Trustee Fourth District **ROBERT TUMA** MURFREESBORO



Trustee Nashville RHONDA SWITZER-NADASDI NASHVILLE



Trustee Sixth District **STEVEN K. NOWLIN** COLUMBIA



DAVID MAGEE HENDERSON



Trustee Seventh District Trustee Eighth District ANTHONY CARROCCIA CLARKSVILLE



**Trustee Memphis** STUEART HUDSMITH MEMPHIS



Vice President of East TN ANDREW CONKIN KINGSPORT



Vice President of Middle TN RAJAN KSHATRI MADISON



Vice President of West TN **ROBERT B. "TREY"** CARNEY III JACKSON



TDA Immediate Past President SUSAN **ORWICK-BARNES** KNOXVILLE



New Dentist Committee JOHN M. COULTER KNOXVILLE



Speaker of the House JOHN PETTY TULLAHOMA

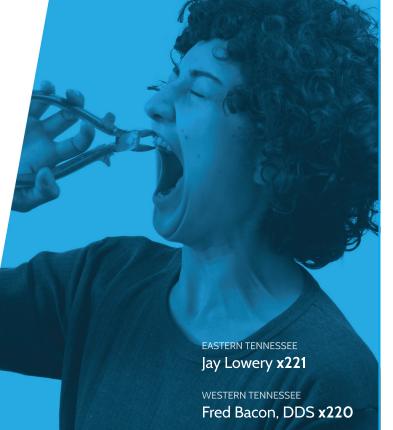
# Put the pliers down, let the pros do their job.

Some brokers just send you the candidate and leave all the heavy work to you -*Would your patient pull their own teeth?* 

Trust your practice sale to an *experienced full service broker* who has had hundreds of practice sales.

(877) 365-6786 • choicetransitions.com





# Considering selling to a DSO? Don't, until you read this.

66

Choice walked me through the process, presented the best offers, and made the experience much less stressful by handling all the negotiations. In the end, I received more for my practice than I ever expected. The best part is that Choice provided all the consultation and services to me without charging any fees! If you are considering selling to a DSO, I highly recommend you contact Choice instead of directly contacting the DSOs.

# Commission free. DSO Choice.



# BOARD OF TRUSTEES *Report*

# MAY 12 AND 15, 2022

>>

The TDA Board of Trustees met on May 12 and May 15 in conjunction with the TDA Connect 2022 meeting.

### Actions of the Board:

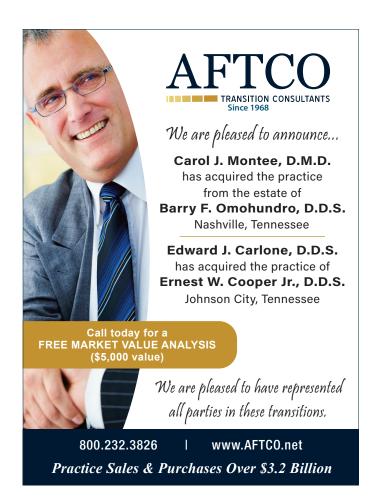
• TDA to join the coalition of state dental associations to modernize dental licensure.

• TDA will join with other state dental associations to urge CODA to revise accreditation standards for dental hygiene and dental assisting training programs.

# Saying goodbye and welcoming Board members:

Outgoing Board members were given the opportunity to comment regarding their time on the Board: Dr. David Meister, Vice President Middle Tennessee; Dr. Larry Higginbotham, Vice President West Tennessee; Dr. Rick Kinard, Trustee Fourth District; and Dr. Jeannie Beauchamp, Immediate Past President.

Dr. Susan Orwick-Barnes passed the gavel to the TDA's new President Dr. Mitch Baldree, and Dr. Chip Clayton assumed his new role as President-elect. New members welcomed to the Board were: Dr. Robert Tuma, Trustee Fourth District; Dr. Rhonda Switzer-Nadasdi, Trustee Nashville Dental Society; Dr. Rajan Kshatri, Vice President Middle Tennessee; Dr. Trey Carney, Vice President West Tennessee.



# What makes TDIC different from other insurers?

# tdíc



# **3 promises**

To protect only dentists, to protect them better than any other insurance company, and to be there when you need us



# 41-year heritage

A company built by dentists and unparalleled expertise



# 24,000+ dentists

A strong community of policyholders who are your peers



# A Rating

Rated A (Excellent) by AM Best for 28 consecutive years\*

# Rated by AM Best 28 CONSECUTIVE YEARS

At TDIC, protecting is all we do. See how we keep you covered at tdicinsurance.com.

# Protecting dentists. It's all we do."

f in 🗹 @TDICinsurance | tdicinsurance.com | CA Lic. # 2361-4





# Actions of the 2022 TDA House of Delegates

# Sunday, May 15, 2022

The meeting of the 155th Session of the TDA House of Delegates was called to order at 9:00 a.m. Central Time in Broadway Ballroom 3 of the Renaissance Nashville Hotel, Nashville, Tennessee with Dr. John Petty, Speaker of the House, presiding. Dr. David Magee, Seventh District Dental Society Trustee, offered the invocation. Dr. Bryan McLaughlin, Nashville Dental Society delegate and major in the United States Reserves, led in the Pledge to the Flag.

# 2022 Annual Meeting

Chair of the Annual Session Committee Dr. Hope Watson, Second District Trustee, welcomed attendees to the House of Delegates. She reported the TDA Connect conference had a total attendance of 773 with dentists comprising 266 of that number. Dr. Watson thanked the Annual Session Committee and TDA staff for their hard work and encouraged all present to attend next year in 2023.

# Leadership and Special Guests

Speaker Petty then introduced those seated at the head table and recognized TDA Past Presidents, past Speakers of the House, Past ADA Trustees, Tennessee dental school deans, and new delegates. Dr. Jake Bateman, Chair of the Committee on Credentials and Rules and Order, reported a quorum was present. Committee members include: Dr. Bateman, Dr. Heath Blockley, Dr. Ken Randall, Dr. Ben Jamison, and Dr. Dennis Gardner. Dr. Cesar Sabates, ADA President, addressed the House through a video message.

# **Awards**

President Susan Orwick-Barnes presented the following awards:

2021 Outstanding District Award:

Nashville Dental Society

### **Distinguished Service Awards**

Dr. John Patrick "Rick" Kinard, for service to the Board of Trustees from 2016-2022. Dr. K. Jean "Jeannie" Beauchamp, for service to the Board of Trustees from 2005-2022.

# Nominations for TDA Elective Offices

Speaker Petty opened the meeting for nominations to serve in the elective offices of the Association for the year 2022 – 2023. The following were elected:

President-elect – Dr. George "Chip" Clayton Secretary – Dr. Allen Burleson Treasurer – Dr. Jay Davis Speaker of the House – Dr. John Petty



### JULY 2022 VOLUME 28, ISSUE 4

Executive Editor: Andrea Hayes Managing Editor: Lourdes Arevalo Editor: Amy Williams

The Tennessee Dental Association News (USPS 013358) is published bimonthly: January, March, May, July, September and November, by the Tennessee Dental Association, 660 Bakers Bridge Avenue, Suite 300, Franklin, TN 37067-6461. The subscription price is \$6.00 annually.

The Tennessee Dental Association disclaims all responsibility for the opinions and statements of all alleged facts made by the contributors and advertisers to this newsletter unless such opinions or statements have been adopted by the Association.



INSTAGRAM TNDentalAssn

LINKEDIN in TNDentalAssn

FACEBOOK TennesseeDentalAssociation

TWITTER TNDentalAssn

### "Nominations" CONTINUED FROM PAGE 6

Vice President, Middle Tennessee – Dr. Rajan Kshatri Vice President, West Tennessee – Dr. Robert "Trey" Carney III ADA Delegate, East Tennessee – Dr. James Curtiss ADA Delegate, Middle Tennessee – Dr. Richard Robinette ADA Delegate, West Tennessee – Dr. Steven Zambrano ADA Alternate Delegate, East Tennessee – Dr. Hope Watson ADA Alternate Delegate, Middle Tennessee – Dr. Kimberly Pitts ADA Alternate Delegate, West Tennessee – Dr. Nishel Patel

In addition, Dr. Robert Tuma, Fourth District, was elected by his component as trustee to the TDA Board of Trustees.

Dr. Petty called on TDA President Dr. Susan Orwick-Barnes, for her President's Address. (See Page 8 for Dr. Orwick-Barnes' address in its entirety.)

Dr. Allen Burleson, TDA Secretary, gave the Necrology Report. The House paused for a moment to remember these former colleagues.

# **Official Actions of the House**

Dr. John Coulter, Chair of the Reference Committee, presented the Reference Committee report. (Members of the Reference Committee: Dr. Rhonda Switzer-Nadasdi, Dr. Trey Carney, Dr. Kristy Dye, and Dr. Stanley Waddell.)

### B&F-22-1 / Dues Increase

The House of Delegates adopted B&F - 22 - 1 which increases active member dues beginning January 2023 from \$434 to \$459.

B&F-22-2/2022 - 2023 Budget

The House of Delegates adopted B&F - 22 - 2 which approved a budget of \$1,692,814.

BT2-22-1 / Honorary Membership, Chancellor Ellen Hobbs Lyle

The House of Delegates adopted BT2 - 22 - 1, which approved Honorary Membership for the Honorable Ellen Hobbs Lyle.

BT3 - 22 - 1 / Align Life Membership Qualifications with the ADA The House of Delegates adopted BT3 - 22 - 1 which will align TDA Life Membership qualifications with the ADA by removing the age requirement of sixty-five years of age.

BT3 - 22 - 2 / Remove Associate Executive Director Option The House of Delegates adopted BT3 - 22 - 2 which removes the Associate Executive Director option from the Constitution and the Bylaws.

### BT4-22-1 / TDA Relief Fund Update

The House of Delegates adopted BT4 - 22 - 1 which changes the trustees of the fund to the Association President-elect, Association Secretary, Association Treasurer, Chair of the Council on Membership, Communications and Relief, and the Association Executive Director, and removes the Council on Membership,

Communications and Relief from management of grant applications.

BT4-22-2 / Appointments to Councils and Committees The House of Delegates adopted BT4-22-2 which elected the nominees to the Councils and Committees of the Association, submitted and proposed by the Board of Trustees.

Updated TDA bylaws containing these actions are available on the TDA website.

# Presentation of Honorary Membership to Chancellor Ellen Hobbs Lyle

Dr. Rhonda Switzer-Nadasdi, Nashville Dental Society, introduced Chancellor Ellen Hobbs Lyle, who was conferred honorary membership by the House for improving the oral health of Tennessee seniors, to make remarks to the delegation. Read more about this remarkable effort on page 22.

# Installation of Officers and Remarks of 2022-23 TDA President Dr. G. Mitchell "Mitch" Baldree

President Orwick-Barnes installed the newly elected officers, ADA Delegates, Alternate Delegates, and new trustees.

Newly installed TDA President, Dr. Mitch Baldree, addressed the House of Delegates reflecting on the dentists who played a key role in his beginnings as a dentist and his participation on TDA committees. Dr. Baldree spoke of the reality that COVID accelerated changes and trends to the profession of dentistry-Baby Boomers retiring, Gen-X and Millennials moving into majority roles in membership and Gen Z representing dental students and soon-to-be new dentists. Online education has become the norm and professional communities have developed around social media. More than half of graduating dental classes are now female, and more dental spouses are professionals with their own careers, which presents choices between career and family. Fewer dentists are choosing to own their practice with more practices owned by corporations who fill some of the same roles as organized dentistry by providing employee dentists professional support and continuing education. He encouraged TDA to find new ways to support the diverse needs of a multi-generational workforce. Dr. Baldree stated that his goal is to step out of his comfort zone and provide leadership that is open to changing how we've always done things to keep our organization relevant and meet our new members' needs.

With no new business, the 155th TDA House of Delegates was adjourned.

**Note:** A transcript of the 155th Annual Session of the TDA House of Delegates is archived at the Dr. Frank P. Bowyer, Jr. Library at the TDA Executive Offices.

The House of Delegates is the governing, policy-making body of the TDA. Delegates meet annually to consider and vote on a series of resolutions that impact dentistry and the operations of the TDA.

# HOUSE OF DELEGATES **PRESIDENT'S ADDRESS** DR. SUSAN ORWICK-BARNES | MAY 15, 2022

Thank you, Speaker Petty, delegates, distinguished guests, colleagues, and friends. Welcome to the 155th House of Delegates for 2022. I am so pleased to be with all of you in person. I sincerely hope that all of the trials and tribulations created by the COVID-19 virus are behind us.

One of my favorite aspects of being your President for the last year has been traveling about the state to attend various local component meetings to install the 2022-2023 officers. I enjoyed seeing you on your "home turf" while seeing old friends and making new acquaintances. We truly have a beautiful state.

MANY TIMES, I HEAR PEOPLE COMMENT ON THE TIME COM-MITMENT IT TAKES TO SERVE AT THE STATE LEVEL. FOR ME, IT HAS ALL FLOWN BY ... THANK YOU FOR TRUSTING ME TO BE YOUR TDA PRESIDENT. During our Executive Committee retreat in November, we reviewed the core strategies for the TDA and were able to provide clarity to Ms.. Hayes on goals we hoped to accomplish based on them. We heard the report from the Ad Hoc Committee on Non Dues Revenue lead by Dr. Chip Clayton. We have a good outline to follow once our building mortgage has been paid. We appointed new members to the Ad Hoc Committee on the Relief Fund established by Dr. Terryl Propper. The criteria to request and receive funding from that fund are now clear and defined.

I am so proud of our Annual Session Committee. They have worked hard throughout the year to ensure that our 2022 TDA Connect Meeting be a success. A special thanks to all of the Subcommittee Chairs; Dr. Beth Randall – Exhibitors and Fundraising, Dr. Anthony Carroccia – Events, Registration, Marketing, and Dr. Chad Edwards – Continuing Education. Langley Clements was a pro at coordinating our many Zoom meetings. Extra thanks to my meeting Chairman, Dr. Hope Watson. She has served as an excellent sounding board to me throughout my dental career on both the local, Second District level and the state level.

This year the TDA started hosting free webinars for our members. We offered three webinars in 2022 thus far and plan another series in the Fall. A great membership benefit to ensure that our members can achieve their CE requirements.

As always, the TDA works hard with maintaining and increasing membership numbers. Ours have remained steady and even increased in some areas. Brittany Hall works closely with all of our components to answer any membership questions.

# • •

### The Final Address

Every year, the TDA publishes the outgoing president's final address. Dr. Orwick Barnes served as TDA's 2021-2022 President. Thank you, Dr. Orwick Barnes for your years of service and dedication to organized dentistry.





We are proud of her hard work. Our dental school outreach program to UTHSC and Meharry dental schools resulted in 84 new applications from the graduating seniors. The signing ceremonies were the most successful for both schools in over 5 years.

As you may recall, one of my goals for my year as President was to give dentists the option to administer the Gardasil HPV vaccine. Unfortunately, it did not have a chance to be voted on by the legislators. We hope to rewrite the bill and try again next year. As we all know, preventing even one case of cancer created by the human papillomavirus would make our quest to administer the vaccine a success.

Our TDA staff continues to lead us into the electronic age. All of our TDA Connect Meeting registration has been conducted online this year. That has helped save the money of printing and mailing the big meeting book. We have also started utilizing a digital marketing campaign through a company called Feathr.

I am so grateful for each of our staff members: Brittany Hall, Membership Manager; Langley Clements, Events and Education Manager; Lourdes Arevalo, Communications Manager; Sara Moorehead, Marketing Coordinator; Lisa Johnson, Administrative Assistant and Amy Williams, Director of Operations. Without the help of all of these ladies working together, our TDA would not run smoothly. I am especially grateful to Amy who promptly answered all of my questions and queries, organized our board meeting agendas, and helped to ensure protocol was followed. Last, but not least, our Executive Director, Andrea Hayes. She has been organized and has exhibited exceptional leadership skills. I feel confident she will help lead the TDA safely into the next era. I have enjoyed working with her. All of these ladies have made my life easy as President. Thank you!

I am so lucky to have such a hard working and dedicated Board of Trustees. They always did their best to accomplish any task I asked of them. I am grateful for their commitment to organized dentistry, their good sense of humor, and their support.

Second District Dental Society, in my mind you are ALWAYS the District of the Year even if we haven't made that plaque yet. Thanks for all of your encouragement and support. Without your help, I might never have entered a leadership role and fulfilled my dream of being TDA President. Young members, stay active or get active! You'll be happy you did.

To my husband, Booder, and my girls, JoBeth and Dani, thank you for your love and support at home through all the years.

Many times, I hear people comment on the time commitment it takes to serve at the state level. For me, it has all flown by. I am grateful for this opportunity because of the friendships I've made, the support I received through my illnesses, and the chance to grow as an individual. Thank you for trusting me to be your TDA President.

9



...Relationships and camaraderie are the biggest factors for my membership in organized dentistry.

TDA News recently sat down with Dr. Mitch Baldree, the 2022-2023 president of the Tennessee Dental Association. Read his answers to questions on his background in dentistry, the people who have influenced him most, and what he hopes to accomplish this year.

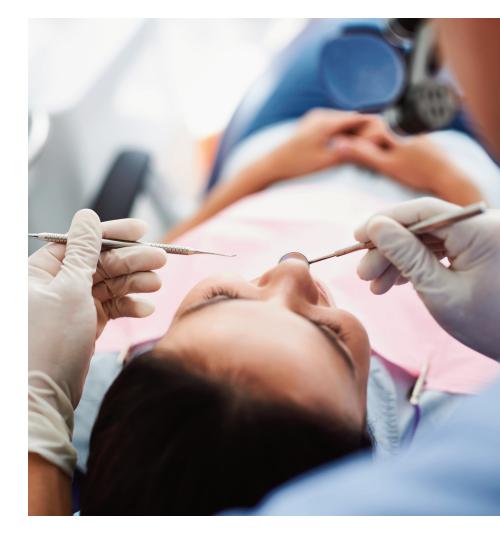
## **BIG PICTURE**

## What do you see as your priorities for this coming year? What do you hope to accomplish during your presidency?

This summer, I will work with the Board of Trustees as we set a new strategic direction and vision for the TDA. Much has changed for the profession and the Association since the last strategic plan was developed in 2016. And then mainly get out of the way to let Andrea and the rest of the TDA team run the Association and meet the needs of our members! I would like to assist, with the help of the rest of the Board, to ensure the TDA building is well-maintained and to see that good tenants remain in place for the foreseeable future. I would also like to see TDA's annual meeting become a strong scientific meeting.

# What has been your involvement in organized dentistry?

Q I have been "through the chairs" with our local society and was president of Chattanooga Area Dental Society in 2010-2011. I have served on TDA Foundation Board of Directors, Dental Lifeline Network's Tennessee Leadership Council and TDA Insurance Agency Board of Directors. I have served on the TDA Board of Trustees since June 2019. My tenure on the Board, while relatively short compared to some, is unique because I fulfilled the full term of Dr. J Newman.



## LET'S GET PERSONAL

# Tell us about your background: Where you grew up, what your family was like, your education, and what drew you to dentistry as a career?

I grew up in Cleveland, Tennessee as an only child. My mother went to college after I was born and became an educator at Bradley Central High School. My father had been unable to go to college after high school but was fortunate to become a personnel manager for three different corporations in Cleveland before turning to real estate. Education was strongly encouraged, demanded, in our household. I attended what is now Rhodes College (1983), and then earned my DDS from UTHSC (1988). After that, I completed a General Practice Residency at the VA hospital in Memphis (1989), and then continued to complete my residency in Prosthodontics at Emory University in Atlanta (1991). I've been in private practice since July 1991.

# What experiences or people have influenced you most throughout your career?

It is easy to say that the most influential person in dentistry and otherwise has been my wife of 35 years, Dr. Marie Farrar. Others who have influenced me heavily are Dr. Wayne McCully, Dr. Eben ("Dee") DeArmond, Dr. Jim Phillips, Dr. Charlie Landis, and Dr. Wayne Tipps. These mentors were fellow TDA associates, and I equate those relationships as the primary reason for TDA membership. It is the fellowship and mentorship that has mattered most to me.

# What are some of the things you are most proud of from your time practicing dentistry?

Certainly, being able to help patients, particularly if I was dentally the "end of the line" for a patient. The purchase, restoration, and renovation of a 100+ year old building for our offices helped pioneer the revitalization of Chattanooga's Southside. Patients love it and we thoroughly enjoy working from it.

**Editor's Note:** Dr. Baldree was awarded the Project Preservation Award by CornerStones Historic Preservation Organization for the renovation of his building.

## **EVERYONE IS ASKING**

### What do you like do for fun?

Cooking for others, gardening, fishing, reading, spending front porch time with Marie, walking with my dogs, hiking, traveling, and watching British crime dramas.

## **FINAL THOUGHTS**

## Why is it important for dentists to remain active members of the TDA throughout their lifetime? How has being a part of the TDA helped you?

As I mentioned, relationships and camaraderie are the biggest factors for my membership in organized dentistry. The initial stage of the pandemic brought to the surface the importance of the ADA's (and the TDA's) legislative advocacy.

•

TDA News recently sat down with Dr. Mitch Baldree, the 2022-2023 president of the

Tennessee Dental Association.



: NEWS + ANNOUNCEMENTS

# 2022 FELLOWSHIP AWARD RECIPIENTS

The TDA Fellowship Award recognizes outstanding Tennessee dentists who make noteworthy contributions of their time and talent toward professional progress and the public they serve. It is the TDA's highest award presented annually and is awarded to no more than twelve deserving dentists. Congratulations to our colleagues!



First District Dental Society DR. BRANDON S. ROLLER



Chattanooga Area Dental Society DR. ANDREW B. MCDANIEL



Second District Dental Society DR. CHRISTINA A. HONEY



Fourth District Dental Society DR. ROBERT P. TUMA



Second District Dental Society DR. STEVEN E. BROCK



Nashville Dental Society DR. J. DAVID MEISTER



Nashville Dental Society DR. J. ANTHONY VAUGHN



Seventh District Dental Society DR. H. BENNETT HUNT



Memphis Dental Society DR. JULIA A. PRINCE



Memphis Dental Society DR. KYLE D. FAGALA

# 2022 DR. JACK E. WELLS MEMORIAL DEDICATION TO DENTISTRY AWARD





## DR. TERRYL A. PROPPER Nashville

The recipient of the Jack Wells Memorial Dedication to Dentistry Award embodies quality of practice, service to organized dentistry, contribution to dental education and humanitarian services. The Jack Wells Award is the highest award given by the TDA and need not be presented each year, assuring that only those truly deserving become recipients. Congratulations, Dr. Propper, on receiving the Association's highest honor.

# 2022 DISTINGUISHED SERVICE AWARD RECIPIENTS



Fourth District Dental Society DR. JOHN PATRICK KINARD



Eighth District Dental Society DR. JEANNIE BEAUCHAMP 0

# 2022 LEGISLATOR OF THE YEAR AWARD



## **REPRESENTATIVE ROBERT L. RAMSEY, D.D.S.**

The Legislator of the Year Award recognizes members of the Tennessee General Assembly for outstanding support of TDA's public policy priorities and support of state oral health initiatives. The TDA proudly presented the first Legislator of the Year Award to Representative Robert L. Ramsey, D.D.S., a TDA member dentist from Maryville who has represented District 20 for 14 years, championed causes for better oral health for all Tennesseans and worked tirelessly to protect the profession of dentistry.

# **50 YEARS**

The dental class of 1972 has served dentistry in Tennessee and around the world for the past 50 years! The TDA congratulates these leaders and their tireless efforts in promoting oral health care in their community.

Dr. J Newsom Baker Dr. Tom S Bigham III Dr. Benjamin R Birdwell Dr. William J Carter Dr. Robert L Childress Dr. James E Clark, Jr Dr. Benjamin B Coffey Dr. Stanley R Crunk Dr. Stanley R Crunk Dr. Ernest J DeWald Dr. James Dickson Dr. Wayne Dudney Dr. Richard D Fewell Dr. Jack M Fletcher Dr. Charles S Fussell Dr. Douglas M Graydon Dr. Robert M Hawk Dr. Robert L Horton, Jr. Dr. Steven M Horton Dr. J Andrew Hunter Dr. Harvey L Jones Dr. Robert D Jordan Dr. Joseph W Lehman, III Dr. Bertram E Lenoir, III Dr. John T Major Dr. Michael L Mann Dr. Warren F Melamed Dr. Richard J Miller Dr. John R Nichols Dr. Ralph M Nixon Dr. James M Powers

Dr. Henry S Ramer Dr. William G Reynolds Dr. Thomas D Russell III Dr. Alan P Salomon Dr. Terry D Sawyer Dr. Tony E Scott Dr. O'Farrell Shoemaker Dr. George M Short Dr. Steven M Silberg Dr. Richard L Streeter Dr. Roger A Vazquez Dr. Charles W Williams Dr. David S Williams Dr. James R Williams Dr. Ronald T Wright Dr. Thomas G Zarger, Jr.



# PRACTICE SOLUTIONS

Limited-time offer on fixed-rate commercial real estate secured loans



# Fee waivers' include:

- Loan packaging, loan processing and miscellaneous fees on Practice Solutions commercial real estate secured loans
- Bank portion fee of permanent SBA 504 term loan
- Bank packaging fee on SBA 7(a) and SBA Express loans
- Appraisal fee on owner-occupied commercial real estate secured loans if ordered by Bank of America



To learn more about Bank of America Practice Solutions: bankofamerica.com/practicesolutions | 800.497.6076

# 

introductory rate for the first 12 months. Plus fee waivers on appraisals and originations.

Act now! Offer expires September 30, 2022 and loan must close and fund by January 31, 2023.



Bank of America Practice Solutions is a division of Bank of America, NA. Bank of America and the Bank of America logo are registered trademarks of Bank of America Corporation. ©2022 Bank of America Corporation. | MAP4671659 | FL-04-22-0025.E | PS-551-FL | 05/2022

For the limited time beginning with new credit applications submitted May 1, 2022, through September 30, 2022, take advantage of the following promotion: A promotional interest rate of 2.99% for the first 12 months on qualifying approved new and refinanced Small Business conventional and SBA term loans that are secured by collateral. Qualifying secured term loans are those with single fixed interest rates and no draw, revolving or interest only periods. The promotional rate supersedes other rate discounts during the promotional period. A waiver of the bank portion of certain fees for the approved qualifying fixed rate secured term loans will also be included. These fees may be categorized as loan origination, loan packaging, loan processing, permanent, or miscellaneous fees, depending on the approved product. Any and all fees or costs not specifically waived shall apply and will be due and payable by you at or before closing.

Bank ordered by Bank of America will not be waived (however, appraisal fees not directly ordered by Bank of America will not be waived or paid by Bank of America). The appraised real estate must meet the bank definition of owner-occupied, which will be determined in underwriting but has a general requirement of 51% occupancy by the borrower or affiliated company. Any and all fees or costs not specifically waived shall apply and will be due and payable by vou at or before closing.

you at or before closing. To be eligible for this promotion, the qualifying secured term loan must close and fund by January 31, 2023. This offer is only for qualifying secured term loans described above with a minimum approved amount of \$100,000 and a maximum approved amount of \$5,000,000. All credit terms and repayment structures are subject to credit approval. Bank of America credit standards, collateral and documentation requirements apply. Other restrictions may apply. Small Business Administration (SBA) collateral and documentation requirements are subject to SBA guidelines. SBA financing is subject to approval through the SBA 504, SBA 7(a) and SBA Express programs. Exclusions include, but are not limited to, variable rate loans, franchisor guaranteed lending programs. Practice Solutions loans not secured by commercial real estate and the refinancing of existing Practice Solutions loans.

All promotional and marketing materials are Bank of America Practice Solutions property and, as such, cannot be changed, altered or modified, orally or in writing. All questions regarding these materials should be directed or referred to a Bank of America Practice Solutions Sales Associate.

OOCRE: For Owner-Occupied Commercial Real Estate loans (OOCRE), terms up to 25 years and 51% occupancy are required. Real Estate financing options are subject to approval and product availability is subject to change. For SBA loans, SBA eligibility and restrictions apply.



# **TDA Connect 2022:** 155th Annual Session of the Tennessee Dental Association

# #TDAConnect22



Dentists across the state and beyond gathered May 12-15 at the Nashville Renaissance Hotel for the 155th Annual Session of the Tennessee Dental Association – a fantastic three days of education, team building, networking, food, exploration, and fun in Music City. With 12 speakers, more than 20 sponsors, and several events, this year's meeting featured something for everyone on the dental team.

"After the separation brought on by the pandemic, spending time together in person was refreshing. The Annual Session Committee did a wonderful job organizing quality educational programming for our profession," said Dr. Susan Orwick-Barnes.

Many thanks to everyone who attended Annual Session this year. As we bid farewell to TDA Connect 2022, we hope you will join us next year May 11-13, 2023, for the Music City Dental Conference.























# THE TENNESSEE DENTAL ASSOCIATION WELCOMES THE FOLLOWING DENTISTS AS OUR NEW AND REINSTATED MEMBERS.

We are excited that you have chosen to make the ADA, the TDA and your local components part of your journey. By being part of the ADA community, you've made the choice to power the dental profession.

We're working to bring you valuable resources to help you balance your patients, your practice, and your life. From the latest clinical guidelines to financial management tools like insurance and retirement plans, you'll find what you need to keep your work and life on track.

If there is anything we can do to enhance your membership experience, call us at 615.628.0208 or email tda@tndentalassociation.org.

### We've got your back. Always.

### First District Dental Society

David Marshall Stuart Laningham Erika Lovett David Poe

### **Second District Dental Society**

Jesse Ellsworth Caleb Blackburn Christopher Scott Jacob Wolkow Christopher Scott Caleb Blackburn Jacob Wolkow Kylie Rozelle Spenser Ryan

### Chattanooga Area Dental Society

Eric Ricks Katherine Romelfanger Richard Law Bryson Popp

### Fourth District Dental Society

Robert MacArthur Sydney Larsen Amber Sifuentes

### **Nashville Dental Society**

Taylor Bolland Elliott DeWeese Kristin Schmitter Webster Joseph Zacharias Elizabeth Smith Brett Harrelson John-Morgan Correll Eric Brockman Elizabeth Smith Brett Harrelson John-Morgan Correll Austin Runyon Dominick Massa Mary Winstead Bryan Shannon Faye Frey

### **Seventh District Dental Society**

Lakyn Bell Olivia Gaddy Herschel Gaddy Katelyn Robertson Andrew Tanyous

### **Eighth District Dental Society**

Zachary Smith Heath Meyer

### **Memphis Dental Society**

Simon Chanin Kaitlin Polk Preston Parrish Collin Bryant John Schuetz Hong Jia Jacob Riddle Sydney Olson

# CAOH. Solutions

PROVIEW.

ADA American Dental Association<sup>®</sup>

# ADA NEWS ENROLL IN THE ADA CREDENTIALING SERVICE

Join over 86,000 of your fellow dentists who use the ADA<sup>®</sup> Credentialing Service, powered by CAQH ProView®, to share credentials quickly and easily with multiple dental plans.

With CAQH ProView, you'll be able to keep and easily update all of your credentialing information in one centralized and protected location. Say goodbye to repetitive paperwork and hello to a simple, streamlined, and free way to manage your credentialing data online.





# Are you curious about the connection between pain and sleep?

At Ben-Pat Institute, we go beyond just basic dental education on orofacial pain, temporomandibular disorders and dental sleep medicine. We link the correlation of these conditions together to help make you a more skilled clinician in these disciplines to further help your patients.

If you've ever been curious about how you can help pain and sleep patients, join us for a four-part dental education course on orofacial pain and dental sleep medicine. The great thing about this education series is that we take a hybrid approach, which means there are three ways to join: All sessions in a live setting, half virtual and half in person, or all virtual.

You will learn various bite techniques for sleep apnea appliances and TMJ splints as well as injections for various blocks that are associated with orofacial pain. We will also show you how to create temporary oral appliances, examine pain and sleep patients, and the delivery of custom sleep appliances.



Each attendee will also receive two custom appliances for themselves, temporary appliances for TMJ disorders and sleep appliances. But the benefits of this course don't stop there.

# Our course also offers a 2-month complimentary mentorship.

This allows you to ask us questions or receive further guidance as you begin to implement services around orofacial pain, TMD and dental sleep medicine. And if you need additional guidance and advice beyond those two months, we also offer a pay-as-you-go mentorship service.

# Join us for our pain and sleep programs

Location: 200 Ashford Center North, Suite 195. Atlanta, GA 30338

# CLASS 3 (Late 2022):

Session 1: Aug 26-27 Session 2: Sep 23-24 Session 3: Nov 4-5 Session 4: Dec 2-3

# CLASS 4 (Early 2023):

Session 1: Jan 27-28 Session 2: Feb 24-25 Session 3: Mar 24-25 Session 4: Apr 21-22



Ben-Pat Institute, LLC Nationally Approved PACE Program Provider for FAGD/MAGD credit. Approval does not imply acceptance by any regulatory authority or AGD endorsement. 12/1/2021 to 11/30/2025. Provider ID# 401524 56 CEUs Lecture and Participation

# Space is limited. **Register Now!**

918.633.2778 info@benpatinstitute.com www.benpatinstitute.com/courses







# **ARE YOU RECEIVING EMAILS** FROM THE TDA?

# MEMBER EMAIL ADDRESS UPDATE

If you have previously unsubscribed to TDA emails, you may be missing important information from the TDA and the ADA. Each week, the TDA issues sends a news bulletin with numerous alerts to keep members informed of the latest updates at the local, state, and national level.

If you have not received emails from the TDA, please make sure to check your spam or junk mail folder and mark **tda@tndentalassociation.org** as a safe sender. To be included in the mailing list or to update your email address, please email us at **tda@tndentalassociation.org** 



<sup>(615)</sup> 628-0208

# NUMBERS TO KNOW

American Dental Association (800) 621-8099 or (312) 440-2500

Tennessee Board of Dentistry (615) 532-5073

Tennessee Department of Health (615) 741-301

Tennessee Dental Association (615) 628-0208 | Fax: (615) 628-0214 tda@tndentalassociation.org

### >Staffed Component Societies

First District Dental Society Executive Secretary: Brooke Bailey (423) 552-0222 firstdistrictdental@gmail.com

Second District Dental Society Executive Director: Diane Landers (865) 919-6464 sddsoffice@gmail.com Chattanooga Area Dental Society Executive Director: Lacey Heftka (423) 886-9191 info@Chattareadent.com

Nashville Dental Society Executive Director: Kristen Stewart (615) 628-3300 director@nashvilledental.org

Eighth District Dental Society Executive Secretary: Ruby Batson (931) 245-3333

### Memphis Dental Society

Executive Director: Delaney Williams (901) 682-4928 dwilliams@memphisdentalsociety.org

# Thank you

# TO OUR OUTGOING BOARD AND COMMITTEE MEMBERS FOR SERVICE IN 2021-2022

With the end of the 2021-2022 fiscal year, some TDA members have concluded their roles on the TDA Board of Trustees and the TDA Councils and Committees. We thank everyone for their contributions during the past year.

TDA Board of Trustees: Jeannie Beauchamp, Rick Kinard, David Meister, and Larry Higginbotham

ADA Delegates/Alternate Delegates: Walter Fain, Leon Stanislav, Tom Patterson, and James Avery

**Councils & Committees:** Council on Dental Benefit Programs: David R. Barnes; Council on Membership, Communications & Relief: Tim Carter, Valencia May; Council on State Agencies, Awards, Ethics & Judicial Affairs: Randall Montgomery, Hal Jones, Dale Blevins; New Dentist Committee: Van Guthrie, Daniel Holsinger, Ryan Roberts; Peer Review Committee: Robert Tuma, Leon Stanislav; Annual Session Committee: Hope Watson, Susan Orwick-Barnes, Kimberly Pitts, Mike Mysinger; Governmental Affairs Committee: Randall Montgomery, Chad Eslinger, Kathy Hall, Walter Owens, Paul Cullum, Stephen Maroda

On behalf of dentists in the state of Tennessee, we are grateful for your service!



# In Memoriam

The TDA honors the memory and passing of the following members:

# Dr. Ralph Nixon

He was a member of the American Dental Association, the Tennessee Dental Association, and the Seventh District Dental Society.

# Dr. Richard Barbee

He was a member of the American Dental Association, the Tennessee Dental Association, and the Second District Dental Society.

# **CHANCELLOR ELLEN HOBBS LYLE** ELECTED AS AN HONORARY MEMBER OF THE TENNESSEE DENTAL ASSOCIATION

The Honorable Ellen Hobbs Lyle was elected as an honorary member of the Tennessee Dental Association by the House of Delegates during the 155th Annual Session of the TDA. Honorary membership was conferred upon Chancellor Lyle, Judge of Davidson County Chancery Court Part III since 1995, for dramatically improving the oral health of Tennessee's seniors.

In the settlement of two related cases (SeniorTrust/ElderTrust), Chancellor Lyle ruled that approximately 40 million dollars be used to implement statewide initiatives designed to improve the quality of life for older Tennesseans in four specific areas of need—transportation, affordable housing, legal assistance, and dental care. Led by Interfaith Dental Clinic CEO and TDA Board member Dr. Rhonda Switzer-Nadasdi, SMILE ON 60+ was created to provide oral health services and education, and 12.5 million dollars was allocated from the trust settlement to create and manage the program statewide. It is estimated that more than 20,000 Tennessee seniors have benefitted.





# The SMILE ON 60+ program:

- $\checkmark$  provides awareness of the importance of oral health to overall health,
- ✓ helps navigate low-income adults over age sixty into charitable clinics,
- $\checkmark$  pays for most of the cost of care and transportation.

Funding from the settlement was also directed toward the Nashville Public Television documentary," Aging Matters – Oral Health for Older Adults," to bring community awareness to the oral health issues facing older adults.





With program funds depleted in April 2022 and Chancellor Lyle's upcoming retirement in fall 2022, the Tennessee Dental Association sought to honor her remarkable efforts and commitment to oral health advocacy in Tennessee.

Following her election, Chancellor Lyle addressed the TDA House of Delegates with deep gratitude. She spoke of the challenging hearings regarding the Senior Trust/Elder Trust cases. She also recalled one particularly powerful meeting where they presented before and after photographs of a man whose missing teeth were restored. Lyle said, "... we all looked at that last photograph with the smile of this gentleman. We thought about the numerous motions, the orders, the hearings, the work across the state of the grantees, and we knew then that here was the goal, and here was the result. It was breathtaking, and I shall never forget it."

THE TENNESSEE DENTAL ASSOCIATION SOUGHT TO HONOR HER REMARKABLE EFFORTS AND COMMITMENT TO ORAL HEALTH ADVOCACY IN TENNESSEE.

Chancellor Lyle said she was blessed to have worked with so many others in the good that has been achieved through the SMILE ON 60+ program, and its work that has provided so many smiles to many senior Tennesseans across the state.



# DDSmatch



# **Professionals in Dental Practice Transitions**

# BUYING OR SELLING A PRACTICE? LOOKING FOR AN ASSOCIATE OR NEW POSITION?

IF YOU'RE LOOKING FOR A TRUSTED PROFESSIONAL TO ASSIST WITH YOUR TRANSITION,

## WE CAN HELP.

DDSmatch specializes in connecting sellers with the right buyers by utilizing our Trusted Transition Process and decades of dental industry knowledge.

When it comes to the value of your life's work, accuracy matters. We use an independent third party business valuation firm, giving you peace of mind that you can trust the true and substantiated value of your practice.

# Active in more than 40 states, DDSmatch has a vast network to help you find the perfect match.

# What We Do

- Practice Sales
- Practice Mergers
- Practice Valuations
- Associate Placements
- 💛 Dental Real Estate Sales
- Partnership Agreements

Contact us to schedule a Confidential, Complimentary Consultation

www.ddsmatch.com

OUR PROFESSIONALS AVERAGE MORE THAN 20 YEARS OF DENTAL EXPERIENCE

## Visit Our New Website

Create a Profile Connect with Opportunities in your Area

**Ryan LaPrad** rlaprad@ddsmatch.com

1-855-546-0044

# TENNESSEE INVESSS IN ORAL HEALTH FROM THE BUREAU OF TENNCARE

The state of Tennessee recently made significant investments in the oral health of Tennesseans. On April 1, 2022, TennCare, Tennessee's Medicaid program, added dental coverage for pregnant and postpartum members. Governor Lee's Fiscal Year 2023 budget also included rate increases for health diseases. We are grateful for those TennCare dental providers who have already started providing care to this population. These benefits will positively affect both mother and child in reducing cavities/tooth decay and other oral health diseases. We are grateful for those TennCare dental providers who have already

# ON APRIL 1, 2022, TENNCARE BEGAN OFFERING DENTAL BENEFITS FOR PREGNANT AND POSTPARTUM MEMBERS AS A PART OF AN OVERALL INVESTMENT IN MATERNAL HEALTH.

TennCare dental providers, investments in Tennessee's dental workforce pipeline, and the addition of TennCare dental benefits for nearly 700,000 adult members.

## PREGNANT AND POSTPARTUM DENTAL BENEFITS

On April 1, 2022, TennCare began offering dental benefits for pregnant and postpartum members as a part of an overall investment in maternal health. This investment also includes extending TennCare coverage from two months to twelve months after pregnancy. With approximately 45,000 pregnant and postpartum members, TennCare expects the benefits to significantly impact the overall health of Tennesseans. **A mother's oral health is directly linked to a child's oral health development.** health and these benefits will positively affect both mother and child in reducing cavities/tooth decay and other oral started providing care to this population. To receive services, pregnant TennCare members will update their TennCare Connect account to notify the agency that they are pregnant and find a dental provider by visiting dentaquest.com/state-plans/regions/Tennessee. Enrollees can update TennCare Connect over the phone at 855-259-0701, online at tenncareconnect.tn.gov or at a local Health Department.

### **PROVIDER RATE INCREASES**

Currently, in the TennCare Children's Dental program alone, over 500,000 TennCare members under the age of 21 receive dental treatments each year. Dental providers who are contracted with our Dental Benefits Manager (DBM) and treat TennCare members have been critical in ensuring that the most vulnerable Tennesseans have access to high-quality dental care.

Governor Lee's Fiscal Year 2023 budget includes an \$11.3 million annual investment in our dental provider network. With the Legislature's approval of the budget, TennCare has increased provider rates through the dental fee schedules for all of our current TennCare dental programs. TennCare is grateful and proud of the high-quality dental care that our providers deliver to our members. The rate increases will also strongly recognize the preventative and high-value services like topical fluorides, dental sealants, and silver diamine fluoride that support prevention of disease, as well as other key therapeutic procedures like root canals to further bolster access to critical services for our members

### INVESTMENTS IN TENNESSEE DENTAL WORKFORCE PIPELINE

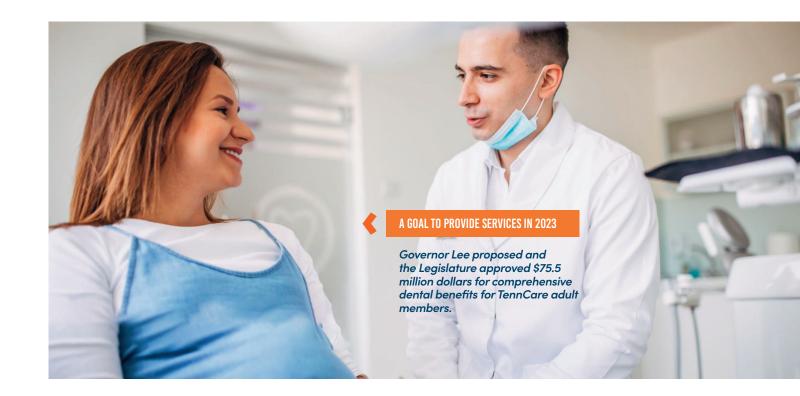
The Department of Health also received investments in the Fiscal Year 2023 budget to expand dental services across the state. The state is making a multi-year investment toward recruiting, retaining, and training dentists, dental assistants and hygienists in underserved locations, including local health departments. To meet the essential need of dental care across the state, one goal is to increase dental school class sizes to bolster the pipeline of new dentists in the state. Additional investments include adult dental care services such as oral health care and case management services for older adults age 65+ and access to dentures for working-age Tennesseans seen in charitable care clinics. that dental benefits can improve behavioral and mental health and lead to increase employment opportunities. Supporting oral health through a dental benefit for all TennCare members may also help reduce emergency room visits to treat oral emergencies.

CURRENTLY, IN THE TENNCARE CHILDREN'S DENTAL PROGRAM ALONE, OVER 500,000 TENNCARE MEMBERS UNDER THE AGE OF 21 RECEIVE DENTAL TREATMENTS EACH YEAR.

### ADULT DENTAL BENEFITS

Governor Lee proposed and the Legislature approved \$75.5 million dollars for comprehensive dental benefits for TennCare adult members. TennCare will be working to implement the adult dental benefit in the coming months to provide services in 2023. There is strong evidence For more information on TennCare and benefits, visit tn.gov/tenncare.

The Bureau of TennCare is grateful for our partners who work alongside us to provide care to our fellow Tennesseans and look forward to working with new partners in the upcoming months!















# NURTURE YOUR RESILIENCE

# Bouncing Back From Difficult Times

Everyone goes through tough times in life. But many things can help you survive—and even thrive—during stressful periods. There's no one-size-fits-all approach. Learning healthy ways to cope and how to draw from resources in your community can help you build resilience.

"Resilience is the extent to which we can bounce back from adverse events, cope with stress, or succeed in the face of adversity," says Dr. Cindy Bergeman, a psychology professor at the University of Notre Dame.

You're not born with resilience. "It's not something you either have or don't have," says Dr. Alexandra Burt, a child development expert at Michigan State University.

"Resilience is a process in which many factors—including family, community, and cultural practices—interact. It boosts wellness and protects you from risks to your well-being. For many people, these risks are compounded by hardship and discrimination," adds Dr. Lisa Wexler, who studies suicide prevention at the University of Michigan.

Researchers are studying what helps people become more resilient. Creating healthy habits and taking care of yourself can help. And so can family, friends, and your connection to community and culture.

# **FINDING YOUR STRENGTHS**

Stress can cause wear and tear on the body and brain. Chronic stress has been linked to an increased risk of many health conditions. These include heart disease, high blood pressure, depression, and anxiety.

Many stressful situations can't easily be changed by one person. And some—such as parenting or a challenging job—can be things you want to do, even if they're taxing. But resilience isn't just about eliminating stress. It's also about tapping into your strengths. Researchers call these protective factors. "They can buffer stress or directly promote well-being—and sometimes even do both," Wexler says.

Your strengths include those of your neighborhood and community. Different cultures have developed different ways to

positive way?" Bergeman asks. "For example, you can look at a stressful situation as a growth opportunity instead of thinking of it as a threat. Ask yourself: What can I learn from this situation?"

Meeting your own needs also makes a difference. "We're often so busy trying to take care of other people that we don't do good self-care. I encourage people to do



help people cope. The ceremonies, teachings, and cultural practices that are meaningful to you can help, Wexler says. Other protective factors involve nurturing your body. "Being able to manage your stress is key to what underlies resilience. And a healthy body is going to deal with stress much better," says Bergeman. Other tools are emotional, like expressing your feelings rather than bottling them up, she explains. Looking at problems from different angles can help, too. "Can you see a difficulty in a more something that they enjoy every single day. Many people feel guilty about that. But it really helps us replenish our emotional reserves, just like a meal fills our physical reserves," says Bergeman. In times of stress, self-care can be the opposite of selfish. Adults who take time for themselves can better help nurture resilience in children, says Burt. "One of the best things any parent can do for their child is to be well and healthy themselves. That makes it a lot easier for you to provide the support your child needs."



# "The tools that best help you offset stress can differ from situation to situation."



## **TAPPING INTO RESOURCES**

Another part of resilience is about using the resources available to you. More and more, researchers are understanding that resilience doesn't happen in a vacuum.

"The presence of resilience in a person is related to the

supports around them," Burt says. For example, she and her team found that growing up in a very impoverished neighborhood can change the way a child's brain develops. But when adults in the community work together to support and monitor neighborhood children, it helps protect the children's brains despite their circumstances. "A child can be resilient because they have these resilience-promoting things around them," Burt explains.

Supportive adults don't have to be a parent or relative, Burt says, though they often are. Some kids don't have supportive families.

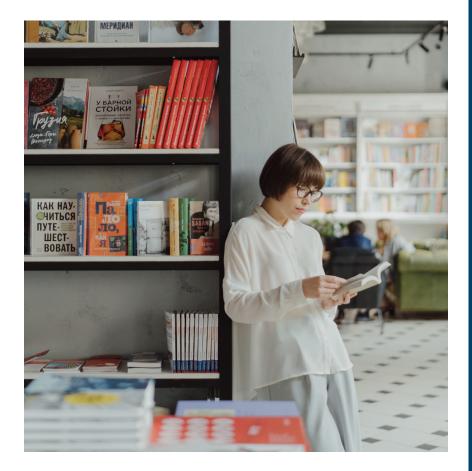
"That supportive person can also be a teacher, or someone else who's important to them. Just one person who they really feel has their back," she says. Wexler is part of the NIHfunded Alaska Native Collaborative Hub for Research on Resilience (ANCHRR). This is a group of researchers working with local community leaders. They are studying which cultural strengths help protect Alaska Native young people from suicide.

Many protective factors for these young adults come from their community's culture. "Access to cultural resources combined with the ability to use them is what helps lower suicide risk," says Dr. James Allen from the University of Minnesota.

ANCHRR is also looking at how the cultural and spiritual practices that Alaska Native communities harness work to protect youth against the suicide and other risks they face.

 $\widetilde{\mathcal{N}}$ 

SOMETIMES YOU HAVE A STRESSOR WHERE YOU NEED TO TAKE ACTION AND SOLVE THE PROBLEM. BUT FOR OTHER TYPES OF STRESSORS, MAYBE YOU NEED EMOTIONAL SUPPORT.



### **CHOOSING YOUR TOOLS**

The tools that best help you offset stress can differ from situation to situation, says Bergeman.

"Sometimes you have a stressor where you need to take action and solve the problem. But for other types of stressors, maybe you need emotional support," she says. "A way to think about resilience may be: How do you match what you need with the kinds of tools that you have?"

In a way, practice makes perfect, Bergeman says. Keep tabs on what felt helpful to you during stressful times. Ask yourself: How did you deal with it? Did you choose a healthy strategy? How might other people have helped you deal with it?

"That can prepare you for the next experience that may be more difficult," Bergeman says.

Source: NIH News in Health. For the latest news from the National Institutes of Health, part of the U.S. Department of Health and Human Services, visit newsinhealth.nih.gov

# BUILDING Resilience

Nurturing your body, brain, and social connections can help you bounce back from stress.

Develop healthy physical habits. Healthy eating, physical activity, and regular sleep can improve your physical and mental health.

Take time for yourself. Make taking care of yourself part of your daily routine. Take time to notice the good moments or do something that you enjoy, like reading a book or listening to music.

Look at problems from different angles. Think of challenging situations as growth opportunities. Try to see the positive side of things. Learn from your mistakes and don't dwell on them.

**Practice gratitude.** Take time to note things to be thankful for each day.

Explore your beliefs about the meaning and purpose of life. Think about how to guide your life by the principles that are important to you.

Tap into your social connections and community. Surround yourself with positive, healthy people. Ask friends, family, or trusted members of your community for information or assistance when you need it. Look for cultural practices that you feel help in times of stress.

Get help for mental health and substance use disorders. Talk with a health care professional if you're having trouble coping. Or call SAMHSA's free national helpline at 1-800-662-HELP. If you or someone you know is thinking about suicide, you can call the National Suicide Prevention Lifeline at 1-800-273-TALK. You can also text "HOME" to the Crisis Text Line at 741741.

# Do You Know How to **PREVENT FINANCIAL FRAUD** IN YOUR DENTAL PRACTICE?

By PHIL NIETO FROM OUR PARTNERS AT BEST CARD









mbezzlement in the practice is something that most dentists prefer not to think about. Your team members often feel like an extension of your own family and it can seem like a betrayal to consider that they could be capable of stealing from you. However, over the course of their career, it's estimated that between 20%-60% of dentists will be affected by fraud.

Best Card, the endorsed credit card processor of the Tennessee Dental Association and the ADA Member Advantage Program, works with thousands of dental offices and, unfortunately, every year we uncover embezzlement in some of our member dentists' practices. We know that dentists are busy and may not have the time or experience to know where to start in preventing embezzlement in the practice. With that in mind, we've compiled some tips that every dentist can implement TODAY to minimize the risk of becoming a victim of embezzlement.

The nature of fraud changes constantly, but the steps that you can take to minimize your risk also accomplish two very important things: you get to verify financial details in areas of the practice that can be high risk, AND show staff that those high-risk areas are being monitored to minimize the perception of opportunities to commit fraud. To accomplish these goals, let's review some steps to implement in your office.

# WHAT SHOULD I HAVE DONE YESTERDAY?

Utilize the security functions of your practice management software.

Dental software can be very helpful in running your business and making sure that finances line up correctly, however, the number of offices that do not use their software capabilities to protect themselves from fraud is staggering. When looking at your dental software, you should always have two different settings in place. First, you, as the owner, should be the only person with highest-level user permissions. Second, you should use those permissions to set up audit logs for all data entries and changes made to records in the software. Audit logs (or audit reports) are a record of activities performed by the users, so it makes it MUCH easier to track if fraud is occurring.

• Example: If you had a person in your practice who was pocketing cash payments made by patients and then deleting balances due so that the patients weren't double charged, turning on an audit report would make this much easier to find. Those audit logs would show receivables being adjusted or written off without being paid!

# WHAT SHOULD I DO EVERY DAY IN MY PRACTICE?

Check every day to see if there were any returns run to patients in cash, check, or credit card, and scrutinize those returns to make sure they are legitimate.

The vast majority of payment activity in your practice will be patients paying you for providing dental services, while you should rarely be paying your patients via refunds. Since returns can be fraudulently exploited, this is a great area to review on a daily basis.

• As a rule of thumb, returns owed to the patient should always be made with the same payment method as the original payment. For example, a credit card payment should be returned to the same card as the original transaction. Any returns that don't fit this rule should be well documented.



• Verify that all returns correspond to off-setting sales and are consistent with expected balancing for the practice.

• The average dental office nationwide runs 0.5% of transactions as returns – so on average you should have 1 return for every 200 sales. If you have significantly more returns than this, it may be worth checking on your billing practices and the legitimacy of those returns.

## WHAT CAN YOU DO ON A WEEKLY BASIS?

Weekly audits should include a high-level review to make sure that the practice finance numbers are consistent. While it's true that any inconsistencies could be a sign of fraud, it's a great reason to talk to your front office or finance staff and get a better understanding of the normal procedures and systems in place in the office. Remember, the perception that you understand the practice operations well enough to prevent fraud is, in itself, a huge deterrent to embezzlement!

• Pick at least 1 day of the week and make sure that your payments received (cash, credit card, check) balance to your daysheet, and that all bank deposits match your daily credit card settlement reports and accounts receivables. Be sure to follow up on any inconsistencies.

• Review any vendor invoices to ensure payments match and supplies/services ordered are not excessive.

### SUMMARY

While micro-managing every aspect of your practice might not be practical, getting into the habit of taking just a few minutes a day to keep an eye on things could save you from potentially serious losses down the road. For more information on embezzlement in the dental industry, how to spot it, and how to stop it, be sure to attend Best Card's CE presentation, "Mitigating Risk and Spotting Embezzlement in your Practice" presented by the TDA on August 30th at 6 p.m. CT. Visit our website to learn more.

Best Card is the endorsed credit card processor of the TDA and saves the average dental practice \$4,221 (28%) per year on their credit card processing fees while also offering outstanding customer service and streamlined solutions that can auto-post payments to a variety of dental software. If you're interested in what they can do for your practice, call us at (877) 739-3952 or email them at Compare@BestCardTeam.com.



JOIN US ON AUGUST 30TH AT 6 P.M. CT FOR BEST CARD'S WEBINAR, "MITIGATING RISK AND SPOTTING EMBEZZLEMENT " ELIGIBLE FOR 1 CE CREDIT.

CLICK HERE TO LEARN MORE.

# MEW DENTIST CORNER

# Wearing Several Hats Takes Time Management

Upon writing this post, I was asked, "What does a typical day look like for you?" I must humbly reply that a typical day does not exist for me. That is one of the reasons that I chose to partake in the profession of dentistry.

There are a multitude of factors that can contribute to a day in the dental office. One day, it could be a "ho-hum" day of basic hygiene recall exams. The next day could involve a complex series of restorations with subgingival margins, while the subsequent day could involve researching a peculiar fluctuant mass needing a biopsy. Sometimes, a mere morning can encompass all three scenarios before you sit down and have your first cup of coffee. My running joke with my colleagues over the years has been that everyone in the dental community should learn to have an appreciation for iced coffee — as it may be hot when you brew it, but will undoubtedly be cold by the time you consume it.

Jokes aside, it would be wise to take some notes from Edna Mode of Disney's The Incredibles or Louis Pasteur of scientific fame, who both agree that luck favors the prepared. It is this very preparedness that has kept me in good stead from my dental experiences in both Washington and California. From being a restorative hygiene professor at Eastern Washington University to an insurance dental claims consultant to an active associate in private practice, I have worn many hats throughout my career. This has expanded my network to include all walks of dental life; be it student, 10+ year veteran, hygienist or even a contributor to the ADA New Dentist Now blog team!

How do I manage writing a witty, insightful article while maintaining my role as a dutiful husband, all after a tiring day's work?

Time management.

Multitasking is the key to effectively and efficiently manage my time. For example, balancing my finances. Does this constitute me sitting down, blocking out an hour to sit and plan out the debits and credits? No, if only I were so lucky to have that amount of time to accomplish this! What this means for me is that while I wait for the water to boil for a morning cup of coffee (still hoping I can get to try it piping hot), I will check bank accounts and emails concerning finances.



Furthermore, my balancing management approach does not stop in the morning. First and foremost, I am dedicated to treating the patient that is in front of me at my brick and mortar establishment, but, if there is a lull in the schedule, that presents the perfect opportunity to help consult and answer online questions through my work in teledentistry.

Interestingly enough, this mentality does not limit itself to only dental-based ideals, as it can facilitate an increased time with family and friends. This multitasking strategy has taught me that if I can complete errands such as getting my haircut or picking up dry-cleaning during my lunch hour, I will have more time to spend with my wife and family. Another concept that I wholeheartedly support is to invest time and effort into endeavors now that will be fruitful in the future. I opt to engage in organized dentistry, in particular the advocacy side of dentistry. Ever since I became heavily involved with advocacy in 2017, I have learned that we as an organization have been lobbying hard to reform the Mccarran-Ferguson Act. This topic was a stalwart on our list of topics to discuss with officials almost every year.

Recently, we were fortunate to see that our lobbying succeeded and the bill was reformed! In short, by having the reformation, we loosened the grip that dental insurances had on the future reimbursements that they could provide. Our team's constant discussions with Congressional members facilitated a momentous change to policy. By allocating time and effort now, we can have a better shot at having a better financial future.

It should be noted that with all the wonderful variety of options available to a dentist, we should not bite off more

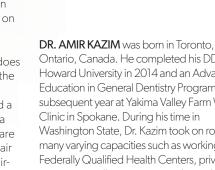
than we can chew, "Like this Camembert [cheese], I am at my most delicious when I'm not spread too thin." This season 8 quote from the show Frasier exemplifies the need to not be so bogged down with activities that you cannot focus on what is at hand.

Remember, a patient's emergency does not mean it's your urgency. Far less the fact that it was most likely recurrent decay close to the pulp that needed a crown before and now needs both a root canal and a crown. But if there are five patients in the waiting room, chair two will not recline and chair five's airwater just sprung a leak, take a deep breath and know that it's OK to offer antibiotics and analgesics until you can properly devote appropriate attention to the case.

In summation, how can a little old dentist such as myself commit to so many roles and be productive? The author Paul |. Meyer put it best, "Productivity is never an accident. It is always the result of a commitment to excellence, intelligent planning, and focused effort."

This article originally appeared June 7, 2021 in the ADA New Dentist Now blog, newdentistblog.ada.org

Ontario, Canada. He completed his DDS at Howard University in 2014 and an Advanced Education in General Dentistry Program in the subsequent year at Yakima Valley Farm Workers Clinic in Spokane. During his time in Washington State, Dr. Kazim took on roles in many varying capacities such as working in Federally Qualified Health Centers, private practice as well as insurance audits and adjunct professor of restorative dentistry. To this end, Dr. Kazim played an integral role in bringing the merits of teledentistry to Washington by being one of the founding members of their established task force. While keeping busy with dental-related issues, Dr. Kazim enjoys traveling and experiencing new cultures and foods. Having recently moved to California, Dr. Kazim is excited to continue his efforts into this exciting new aspect of dentistry. He is a member of the ADA, the California Dental Association and the Harbor Dental Society.





# CLASSIFIEDS

## JOB OPPORTUNITY AVAILABLE

# WEST TENNESSEE REGIONAL DENTAL DIRECTOR NEEDED

Job Overview: The Regional Dental Director serves as the dental administrative lead for the region. This position provides oversight for the School-Based Dental Preventive Program (SBDPP), the dental clinical staff, assists with the nurse's fluoride varnish program, and serves as the dental subject matter expert for the region. They are also responsible for the onboarding and training of new staff members, as well as monitoring existing staff members. The Regional Dental Director typically performs administrative duties 3 to 4 days per week and clinical services 1 to 2 days per week. Travel is required within the region throughout the year, with 4 to 5 state meetings per year. Key Responsibilities: •Administer and manage the Clinical Dental Program to maintain delivery of quality dental services in accordance with Tennessee Department of Health Standards of Practice and Tennessee Dental Practice Act. • Manage the School-Based Dental Prevention Program. • Provide comprehensive dental services to rural and Federally Qualified Health Center populations, including children and adults. •Provide leadership and support to all dental programs, ensure compliance of standardized training, evaluate staff, and ensure productivity meets established guidelines. This is a permanent, full-time state position with the Tennessee Department of Health. The State of Tennessee offers great benefits including health insurance - learn more here. Education requirements: Graduation from an accredited school of dentistry. Minimum gualifications: Current license to practice dentistry in the State of Tennessee and minimum of 3 years of clinical dental experience. Potential signing bonus. To apply: pamela.bankhead@tn.gov

### General Dentist, Bristol, TN. Full time.

Healing Hands Health Center is seeking a dentist to treat patients in a charitable clinic. Must have compassion for the underserved. The clinic is a state-of-the-art facility located in the beautiful Appalachian Mountains close to lakes, hiking, nationally acclaimed golf courses, and a historic downtown. Salaried position with benefits. Send resume to helen@healinghandshealthcenter.org.

### **General Dentist Needed**

Have you considered working for a great dental group and making at least \$175,000 part time or at least \$300,000 full time? We are looking for highly committed and skilled dentists to match our busy fee for service practice. We offer the most updated technology for comprehensive diagnosing. Schedules are flexible with available evening and weekend hours in an updated, technology-driven practice. Contact Jared @ 402-714-6647 our Recruiting Coordinator.

### **PRACTICE FOR SALE**

### Greater Memphis, TN General Dental Practice for Sale

Set in the Mississippi Delta, Memphis is a metro area where the energy of urban living melds with the slow rhythms of the rural South. New to the market is a thriving general dental practice in the greater Memphis area! The practice supports multiple doctors; each interested in exploring options for a transition. Located in a free-standing building, within 45 minutes of downtown Memphis, the real estate is available as well. The current doctors are interested in a partnership, an associate or affiliating with a group. 11 operatories. Collections of \$1.517 million & SDE of \$540,000. 17,800 ac-tive patients & 45 new patients/month. This well-established practice has been a staple in the community for over thirty years. Located with easy access to downtown Memphis, while still maintaining a safe, close-knit community this practice is ideally located! To learn more, contact Professional Transition Strategies:

sam@professionaltransition.com or call: 719.694.8320. We look forward to speaking with you!

### **Classified Advertising (Ad Prepayment Required)**

Classified ads: The first 100 characters (i.e., letters, spaces, punctuation) are free\* for TDA dentist members and \$40.00 for nonmembers. Each character, in excess of 100, is an additional 40 cents per character (this applies to members and nonmembers).

Mail checks made payable to the TDA, along with your typed or clearly printed classified ad, by the 1st of the month prior to the month of publication to: TDA Newsletter, 660 Bakers Bridge Avenue, Suite 300, Franklin, TN 37067.

TDA reserves the right to reject any advertising. Call the TDA Executive Office at 615-628-0208 or email tda@tndentalassociation.org if you have any questions.

\* Free to TDA members: one ad per year — three (3) month maximum — after third month the \$40.00 minimum and additional character charge will apply.

### Clarksville, TN Family Dental Practice for Sale

Middle Tennessee provides genuine Southern hospitality and delivers an unparalleled creative music experience. New to the market is a family dental practice in Clarksville, TN! The current doctor is interested in exploring all transition options as they transition to retirement. The practice is equipped with ten total operatories; four closed ops and six open-bay chairs. Collections of \$1.206 million & SDE of \$413,000. With limited marketing (most patient referrals come from word of mouth) the practice sees an impressive sixty-five new patients/month! Clarksville is a growing community located within an hour of Nashville and this practice is in a prime location! To learn more, contact Professional Transition Strategies: bailey@professionaltransition.com or call: 719.694.8320. We look forward to speaking with you!

### **Practices for Sale**

Choice Transitions currently has several practices for sale. From smaller/starter practices ideal for more recent grads all the way to large, multi-doctor practices! Our inventory is constantly changing as practices sell and new practices are listed. To investigate these opportunities please visit and register for FREE on our website at www.choicetransitions.com or Contact Fred Bacon, DDS at (877) 365-6786, x220 or Jay Lowrey at x221

### Jefferson City, TN

Practice/equipment for sale, Jefferson City, four opts with equipment, (6) dental chairs, (4) Belmont track lights, (3) DCI under counter delivery system, (2) Belmont x-rays, cabinets and much more. Contact richardjmiller1114@gmail.com, 865-475-4426

### Two Nashville practices for sale

est. for 50 + years; ops. 5 in one; 4 in other; digital radiography, \$300,000 for each with excellent leases. Possible partial finance a consideration. One of the offices has apt. Great specialist potential location as well. Serious inquiries only contact rolinuno@aol.com

### **General Practice for sale outside Nashville**

2,500 sf, 5 operatories, 25 new patients per month and ~2,500 active patients. Production and collections average ~\$1.1M and overhead is approximately 55%. Contact – info@nationaldentalplacements.com

### General practice for sale in northwest, TN

3,000 sf, 5 operatories, 1,260 active patients &  $\sim$ 320 new patients per year. In 2021, production and collections exceeded \$1.6M and the overhead is  $\sim$ 50%. Contact – info@nationaldentalplacements.com

### **EQUIPMENT FOR SALE**

### Intraoral X-Ray Sensor Repair/Sales

We repair broken sensors. Save thousands in replacement costs. Specializing in Kodak/Carestream, major brands. We buy/sell sensors. American SensorTech 919-229-0483 www.repairsensor.com

### Almost new 3shape Trios 3

standalone scanner for sale. Never used on patients. All accessories still in box. \$18000. Call 909-543-5075 if interested.

### **For Sale**

Baldor 1/4 HP Dental Polishing Lathe 353T 437b, Double Spindle Motor 1/4 HP 2 Speed 3450/1725 RPM with quick disconnect in excellent condition \$350.00; Whaledent Dental Lab Vibrator Model TM6H \$45.00; Call Dr. Chitalia 901-489-4434

# Your practice is one of your most important assets. DO YOU KNOW WHAT IT'S WORTH?



While no one likes to think about it, things do happen and it's always important to be prepared.

Knowing your practice's value can make the diff erence between selling your practice or having it become unsellable. That is why practice owners should have an up-to-date practice valuation.

Whether you are anticipating selling your practice and planning for retirement, recruiting a new associate who potentially may become a partner, or preparing for the unexpected, there are many reasons to have a current practice valuation.

A **Henry Schein Dental Practice Transitions** valuation considers both tangible and intangible assets of the practice and can provide the many key factors which influence the practice's value.

To get started on your practice valuation or schedule a complimentary consultation, give us a call at **866-335-2947**.



www.HenryScheinDPT.com

 PRACTICE SALES = VALUATIONS
TRANSITION CONSULTING/ PLANNING = ASSOCIATESHIPS

 $\ensuremath{\textcircled{\sc 0}}$  2022 Henry Schein, Inc. No copying without permission. Not responsible for typographical errors.



The TDA endorses the following services available to you as a member. Please contact any of the endorsed companies to obtain TDA member rates.

ADA Credit Cards - US Bank, adavisacard.com

**AHI Travel:** Guided tours across the globe. 844-205-1171 or http://ada.ahitravel.com

**Bank of America Practice Solutions:** Practice Financing. 1-800-497-6076, bankofamerica.com/practicesolutions

**Best Card:** Credit card merchant processing services. 877-739-3952

**Bento:** A modern alternative to dental benefits. Visit bento.net, email or call 800.734.8484

**CareCredit:** Patient Payment Plans - new 1-800-300-3046, ext. 4519; already enrolled 800-859-9975 or carecredit.com/dental

**ClaimX:** Electronic Claim Processing -866-886-5113 Opt 1 (Promo Code KCl0208) or www.claimxedi.com

**Cyracom**: Interpretation and translation services. 1-844-737-0781 or getstarted@cyracom.com

**D-MMEX:** Easy Refine Scrap Metal Recovery Program 1-800-741-3174 or www.easyrefine.com

**DrFirst:** iPrescribe mobile electronic prescribing application and service. 866-263-6511 or \_ https://drfirst.com/products/iprescribe/

**GE Appliances:** Savings of up to 25% off MSRP on select GE appliances www.adamemberadvantage.com/en/endorsed-programs/ge

Lands' End: Business Outfitters - Customized Apparel for You and Your Staff - 1-800-490-6402 or http://ada.landsend.com **Lenovo: PC** products and accessories. 800-426-7235 ext. 4886 or www3.lenovo.com/us/en/ada

**Medical Protective:** Malpractice Insurance – Contact TDA Insurance Agency: 1-800-347-1109 or www.TDAinsurance.com

**Mercedes-Benz:** New, purchased or leased Mercedes Benz and Smart Cars Call 866-628-7232 or visit ada.org/Mercedes

**On-Pay:** Payroll Solution, integrity accounting, time keeping and attendance softwarewww.onpay.com/ada or call 1-877-328-6505

### **PBHS Website Design & Marketing Services:** Call 1-855-WEB-4ADA or visit www.pbhs.com/ada

**PBHS Secure Mail:** Secure, regulatory-compliant email solutions for dental practices. Visit www.pbhs.com/ada

**RJ Young:** Tamper Proof Prescription Pads/Paper - 1-800-800-5876 or customerservice@twopointinc.com or www.theTDAstore.com

**TDA Insurance Agency, Inc.:** Personal & Business Insurance Programs - 1-800-347-1109 or www.TDAinsurance.com

**UPS:** Shipping. 1-800-MEMBERS (800-636-2377) or visit www.savewithups.com/ada



# SAVE THE DATE!

Music City Dental Conference





May 11-13, 2023 Renaissance Nashville Hotel tndentalassociation.com

